

10 REASONS TO SELECT DAEX

- 1. Increased revenue earning potential** - DaeX connects a PMS / CRS to a central server that allows bookings to be processed online and in real-time by the trade and or corporate. Real-time handling of trade or corporate room allotments enable Revenue Managers to maximise on RevPar.
- 2. Streamlined interaction with e-channels** – DaeX increases a hotels' capacity to book allocated and non-allocated inventory by automating reservation confirmation and accelerating the accommodation booking process. Thus providing a reservation office which is available 24 / 7.
- 3. Maximise employee productivity and minimize errors** – Hotel reservation offices can receive over one hundred booking requests per hour. DaeX replaces the necessary but mundane task of manually managing transactions, such as confirming, modifying and cancelling bookings. This enables staff to concentrate on customer service and other high value activities, and minimises inevitable errors due to manual data input.
- 4. Reduce operational costs** – By increasing the processing rate of bookings achievable in a twenty four hour period, DaeX reduces the overall cost per booking. More accurate staffing levels can also be achieved through improved occupancy forecasts, resulting in consistent levels of guest service while avoiding overstaffing costs.
- 5. Speed to market** - DaeX enables hotels to work with tour operators to sell rooms in a real-time environment, allowing “speed to market” by processing tactical promotions that are often lost because the dates of such an offer have already passed by the time it is acknowledged and manually loaded up into a tour operators system.
- 6. Ease of integration** – DaeX integrates directly into a hotel's PMS / CRS - therefore with no new system to learn, there is very little training required, resistance to change is removed and benefits can be realised immediately.
- 7. Channel management** - DaeX offers a one-stop process to update the BAR (Best Available Rate) to all third party websites. Availability, rates, and extensive descriptive data can be fully distributed and maintained in a large number of distribution channels, to the benefit of property sales and revenue performance.
- 8. Support and facilitate a variety of flexible business arrangements** – DaeX is rate agnostic and utilises existing contractual arrangements between hotels and tour operators. It enhances the booking process without intruding on tour operator or hotel business arrangements, including pricing.
- 9. Free Hotel Information Management System (HIMS)** - DaeX provides hotels with a unique web based Hotel Information Management System, (HIMS), where all information about the property's products, services and policies can be managed dynamically. This allows the information to be distributed via a web service thereby reducing costs on managing collateral.
- 10. Fully compliant with OTA specifications** - DaeX and HIMS have been designed and built using the Open Travel Alliance, (OTA), specification for hotel bookings and information and this simplifies integration with third parties.