

10 REASONS TO SELECT RAPID

1. **Sales Revenue Protection** - Sales data capture and processing with automated matching of uplift and AWB values. Reconciliation between collections, (sales), and expected values.
2. **Interline Revenue Protection** - Complete inward billing processing especially
 - a) Fully automated proration and re-proration
 - b) Evaluation against MMR
 - c) Application of FDR/ MMR of prime billing month on the provisions during re-proration
 - d) Rejection inward billing till correspondence
 - e) Full rejection history maintained
 - f) IDEC interface
3. **System Efficiency and Integrity** - High degree of automation across the system - online interfaces and error correction for all transactions including CCA, automated validation and processing of the transactions all the way to accounting. Most of the data is seamlessly processed by the system; users are only required to resolve exceptions. Minimal user intervention required for data capture or exception handling.
4. **User Efficiency** - All-in-one screen system work-lists and queries. Working by exception and easy access to data is provided. Handling of exceptions and customer queries is very efficient. All corrective action for exception handling can be performed within the work-list screen. Turnaround of customer queries is quick on account of AWB query which provides a view of 100% data at AWB level.
5. **Cost savings due to high degree of automation** - Data capture, data quality / validations, rating, proration, processing are automated to 99.9% of transactions. Majority of the error handling requirements detected during implementation phase are further automated, reducing the need for user intervention to near 0%. Extensive AWB and transaction data is captured and processed.
6. **Data Warehouse** - Seamlessly integrates with RADAR - the revenue accounting MIS and data warehousing solution. Revenue accounting data is available in an instant using an extensive yet simplified data universe and analytical tools available with 'business objects' technology.
7. **Key enabler for strategic planning & decision making:** RAPID addresses all the activities that occur across the revenue cycle, from determining revenue, yield analysis to revenue management. The plethora of revenue information and sales statistics and their faster transparency provides key business pointers for planning and decision making.
8. **Synergy in Passenger & Cargo Revenue Accounting:** The passenger and cargo business model is integrated in RAPID but it can also be configured to work independently. The integrated business model reduces the "per unit" cost of processing.
9. **Swift revenue determination and Revenue protection:** Seamless processing through automation paves the way for swift revenue determination and recognition of receivables. Besides revenue protected is revenue earned. It's not only critical to enhance revenue, it's equally important to arrest revenue leakages. RAPID also ensures protection of revenue through audits and vital checks in place.
10. **Flexible Deployment:** RAPID can be deployed in a number of different models, licensed or hosted, to adapt to the various needs of customers be they large or small. RAPID is not only rich in its functionality but also flexible in the option to choose what to switch on.