

Mercator Case Study

Stadiums: Rugby Sevens World Cup

Design ♦ Build ♦ Operate ♦ Support



With The IRB Rugby Sevens World Cup was held in Dubai in March 2009 at 'The Sevens' stadium, a new sports complex built in just a year, The event attracted more than 100,000 visitors over three days.

'The Sevens' stadium has also hosted other sporting events including football, with AC Milan playing Hamburg in January 2009, and will be used for major UAE sporting events in the future

Mercator provided all permanent and temporary IT infrastructure in the stadium, including supporting RNS areas, the Media Room, Photographers Room, Judicial areas and Tournament offices. Mercator can also provide flexible requirements to suit the specific needs of the event – for example during the Rugby World Cup this included providing tournament office connectivity and a networked recreational area at the players' hotel.

"Mercator were our IT partners for the World cup .We found them to be totally reactive and in fact proactive. They guided us and set the requirements realistically and when there were any issues, as there always are in a dynamic set up and event, they were there to solve them .We could rely totally on their services."

Donal Kilalea, Promoseven Tournament Organisers

Live sporting events and real time reporting rely on maintaining connectivity. Mercator is highly experienced in achieving this, as well as effective cost control measures, and intelligent designs that achieve maximum productivity.

"Our original thoughts were that we would require a 20 MB communications link for this event, however Mercator were able to right-size this and advised us we would only need a 10MB link. When monitored the utilization did not exceed 8MB. This advice saved us 50 % of the communication costs"

John Corbett, Information Technology Manager, International Rugby Board



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Scope for the Rugby World Cup event:

- 33 desktops and laptops on site and 50 desktops and printers installed in various hotels and press conference locations.
- 2 fax machines
- Local Area Network - wireless & wired
 - Wireless connection to the RNS network
- Wide Area Network
- Publicity coverage (radio/photographers & television broadcasters)
- On site support

Services available from Mercator include:

- Infrastructure Design Services and IT Consultancy
- IT System Auditing and IT Governance
- Sourcing of hardware, software and infrastructure
- Project Management
- Procurement and Implementation Services
- Data Center Hosting
- Call Center Services
- 24x7 On Site or Remote Support